

**CAMILLUS YOUTH HOCKEY ASSOCIATION, INC.**  
**PO BOX 644**  
**CAMILLUS, NY 13031-0644**

**SPONSORSHIP INFORMATION FOR THE 2011-2012 SEASON**

CYHA, formed in 1971, is a privately funded, non-profit organization that depends entirely on volunteer coaches, directors, and other contributors to meet expenses. Our organization offers recreational and travel hockey to approximately 385 families with children from pre-school to high school age. CYHA coordinates practices, leagues games, clinics, tournaments, and championship play-offs from Fall to Spring each year at our home rink located at Shove Park in Camillus, New York. Shove Park is a multi-purpose facility used year round for activities that draw thousands of visitors to your advertising. With rising costs for uniforms, ice time, and supplies we are increasingly dependent upon and grateful for the generosity of corporate sponsors. CYHA is one of the most successful youth programs in Central New York. As one of our sponsors, we hope you will feel a measure of pride in our program. We offer advertising signs at Shove Park with each level of sponsorship described below.

| <b>Designation</b> | <b>Fee</b>   | <b>Recognition</b>   |
|--------------------|--|--|
| Hat Trick Level    | \$500.00 to be submitted with CYHA Sponsorship Form<br>*Optional upgrade available | * Patch on jersey of designated team ( <i>limited availability and based upon sponsorship seniority</i> )<br>* 4'x4' advertising sign on an arena wall opposite the bleachers at Shove Park<br>* Plaque with team picture recognizing your contribution to CYHA<br>* One-half page ad in all CYHA tournament programs<br>* Recognition in newsletter to CYHA parents and listing on CYHA website at <a href="http://www.CYHA.org">www.CYHA.org</a> |
| Shut Out Level     | \$350.00 to be submitted with CYHA Sponsorship Form<br>*Optional upgrade available | * 4'x4' advertising sign on an arena wall opposite the bleachers at Shove Park<br>* Plaque recognizing your contribution to CYHA<br>* One-half page ad in all CYHA tournament programs and listing on CYHA website at <a href="http://www.CYHA.org">www.CYHA.org</a>   |

\*For our new sponsors, DW Lizzi and Son Signs construct signs at a generous discount to CYHA. CYHA orders a standard sign at a cost not to exceed \$75. Any additional requests by the Sponsor may require an added fee to be paid directly to DW Lizzi and Son Signs by the Sponsor. The Town of Camillus is responsible for sign placement at the Rink and this generally takes place in January of each year and is subject to change. All Sponsorship requests must be approved by CYHA and/or the Town of Camillus.

\*Optional Upgrade: Please include an additional \$50.00 with your payment if you would like a link to your company's web site placed at [www.CYHA.org](http://www.CYHA.org).

**Please complete the attached CYHA Sponsorship Form.**

CYHA greatly appreciates your sponsorship. Should you have any questions, please to not hesitate to contact the 2011-2012 Sponsorship Directors:

Jim Corcoran at 315-468-0303 or email at [jim.corcoran1@verizon.net](mailto:jim.corcoran1@verizon.net)

Dave Philipponne at 315-427-4014 email at [dphilippone@ootandassociates.com](mailto:dphilippone@ootandassociates.com)

## CYHA SPONSORSHIP FORM 2011-2012 SEASON

\_\_\_\_\_ (insert name of sponsor as you wish it to appear in our publications) hereby requests to become a sponsor of Camillus Youth Hockey Association, Inc. (CYHA) and agrees to pay CYHA the sum of \$\_\_\_\_\_ (insert \$550, \$500, \$400 or \$350) to be recognized in the appropriate manner for the season as indicated in the description of the sponsorship levels in the preceding letter attached hereto and made a part hereof.

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_ Date \_\_\_\_\_ Authorized

Please enclose your check made payable to "Camillus Youth Hockey Association, Inc."

### **Please provide the following information:**

Is the additional fee of \$50.00 included with your check for a web link?    yes    no    (circle one)

If you are a \$500 Hat Trick Sponsor and desire to request a specific player's team for sponsorship please provide us with that name: \_\_\_\_\_  
(CYHA will try to accommodate requests but in certain instances all requests cannot be honored)

Please submit with this form your black and white, camera-ready one-half page advertisement. If there is no change to last season's advertisement and you would like us to use the same as last year, please indicate same:    yes    no, ad is attached    (circle one)

Sponsor Contact Person: \_\_\_\_\_  
(For new sponsors DW Lizzi and Son Signs will contact this individual to review the standard sign layout)

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

### **Optional Business Profile:**

Please email jim.corcoran1@verizon.net a 25-50 word summary of your business in Rich Text Format (RTF) for publication in one of next season's editions of our newsletter, *Cougar Tracks*. We suggest you mention a contact person and telephone number so our members may reach you should they need your services.

**Please submit this form, the requested documents and the check to the following address:**

**Sponsorship Directors  
Camillus Youth Hockey Association  
PO Box 644  
Camillus, NY 13031-0644**