

CAMILLUS YOUTH HOCKEY ASSOCIATION SPONSORSHIP INFORMATION FOR 2017-2018 SEASON

The Camillus Youth Hockey Association (“CYHA”) is entering its 46th year. We are a privately funded, non-profit organization that depends entirely on volunteer coaches, directors and sponsors to provide recreational and competitive youth hockey to approximately 350 Camillus families. CYHA coordinates practices, leagues games, clinics (summer and winter), regional tournaments, and championship play-offs from October through March at our home rink located at Shove Park, which is a multi-purpose facility used year round. Shove Park is also the host of West Genesee High School hockey, Camillus indoor lacrosse, summer camps, adult hockey, adult lacrosse, and figure skating. The seating at the Shove Park rink provides unobstructed views of sponsorship signs and is an exceptional method of advertising in the local/regional area.

With the rising costs of uniforms, ice time, and supplies, we are increasingly dependent upon and grateful for the generosity of corporate sponsors. We hope that you will consider being a sponsor and that you will feel a measure of pride in our program. We offer advertising, which includes new options this season, as set forth below:

Designation	Fee	Recognition
Shutout Level	\$350	<ul style="list-style-type: none"> * 4x4’ advertising sign on a rink wall * Plaque recognizing contribution * ½ page ad in all CYHA programs and link on website
Hat Trick Level	\$500	<ul style="list-style-type: none"> * 4’x4’ advertising sign on rink wall * Plaque with team picture * ½ page ad in all CYHA programs and link on website
Stanley Cup Level (limited availability, must be confirmed before November 1)	\$750	<ul style="list-style-type: none"> * Tournament at Shove Park named after your organization * Patch on jersey of designated team * 4’x4’ advertising sign on rink wall * Plaque with team picture recognizing your contribution to CYHA * ½ page ad in all CYHA programs and link on website
Hall of Fame Level <i>(NEW)</i> (limited availability, must be confirmed before November 1)	\$1,000	<ul style="list-style-type: none"> * Locker room named after sponsor with logo/sign on locker room door * 4’x4’ advertising sign on rink wall * Plaque with team picture * ½ page ad in all CYHA programs and link on website
Snack Bar Sponsor <i>(NEW)</i>	\$2,000	<ul style="list-style-type: none"> * Large sign/logo above snack bar and on snack bar door * All references to snack bar will include sponsor name * 4’x4’ advertising sign on rink wall * Plaque with team picture * ½ page ad in all CYHA programs and link on website

***For new sponsors or sponsors looking to place a new sign in Shove Park, DW Lizzi and Son Signs will create the sign with the design of your choice. DW Lizzi will provide a quote and CYHA will contribute up to \$75 for the sign. The Town of Camillus is responsible for sign placement at the rink. Payment of annual fees entitles each sponsor to keep its sign in the Shove Park rink for one year from the date payment is received by CYHA.**

CYHA SPONSORSHIP APPLICATION FOR 2017-2018 SEASON

I. Application

_____ (insert name of sponsor as you wish it to appear in CYHA publications and on our website) hereby requests to become a sponsor of Camillus Youth Hockey Association, Inc. (“CYHA”), agrees to be a _____ level sponsor, and agrees to pay CYHA the sum of \$_____ to be recognized in the appropriate manner for the 2017-2018 season as indicated in the attached sponsorship information document.

Authorized Sponsor Signature

Title

Date

II. Payment

Please enclose your check made payable to “Camillus Youth Hockey Association, Inc.” in the amount agreed to above, together with the requested documents, to the following address:

Camillus Youth Hockey Association
Sponsorship Committee
PO Box 644
Camillus, NY 13031-0644

III. Advertisements

Please include a black and white copy of your half page advertisement and a color copy of your design for the 4’ x 4’ advertisement sign to hang in Shove Park. Please provide in print or by e-mailing a PDF version to one of the CYHA Sponsorship Committee members listed below.

IV. Sponsor Contact Information

Contact Person: _____

Phone Number: _____

Email: _____

Address: _____

V. CYHA Contact Information

Tim Carvel, carv131@yahoo.com, 315-744-2877

Dylan Pensabene, dmpensab@twcnny.rr.com, 315-569-0434

CYHA Tax Identification Number: 237140162